

Gartner®

SYMPOSIUM | ITXPO®

18 - 21 September | Cape Town, South Africa
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**The Worlds Most Important Gathering of
CIOs and Senior IT Executives**



Sponsored by:

Seeking Unique IT Startup Applications

Now in its third year, the Aspiring Innovators Programme will once again take place at the Gartner Symposium/ITxpo Africa 2017. It will highlight interesting African startup technology companies who have something unique to offer enterprise organisations. The goal of this programme is to both support the African startup technology scene, and provide delegates access to innovative local technology providers.

Selected by Gartner research analysts, the startup companies have the opportunity to describe what they are doing in front of an audience who are looking for solutions and they are able to talk with senior IT decision-makers who visit their stands. At last year's event, the six selected South African companies (Provulo, Tuse, lot.next, Kriterion, Invoke and Impression) took advantage of the opportunity to build their brand and expand their early customer base.

We are thrilled to have MTN Business back for the third year as the corporate sponsor of the Aspiring Innovator Programme. The selected innovators will join MTN Business on the ITxpo show floor to show and discuss their products with Symposium delegates.

The Gartner Symposium/ITxpo Africa 2017 will take place in Cape Town from 18-21 September 2017, with over 1100 CIOs and Senior IT Executives engaging with peers, Gartner analysts and industry leaders. Delegates will learn how to take advantage of digital opportunities to transform their organisations and evolve their own IT leadership to drive change and become central to the new digital business world.

Who can apply?

Gartner is looking for early-stage startups* that meet the following criteria:

- Your company is based in Africa
- Your company has fewer than 50 employees and less than R20 million revenue
- Your product or solution supports B2B or corporate B2C use cases (we are not looking for purely consumer products)
- Your product or solution is in production or beta, with at least two customers
- You were not chosen for any previous Aspiring Innovator Programmes
- Gartner will waive all registration and exhibition fees for the conference, but chosen entrepreneurs need to cover their own travel and accommodation to the Cape Town event

If you meet these criteria, you can apply by sending your contact details, a 'company CV' and a short description of why your product is innovative to aspiringinnovators@gartner.co.za. The earlier the better, but certainly no later than 30 March 2017.

**** Subsidiaries of, or products developed by large companies are excluded, as are Gartner clients and prospects.***

Sponsorship and Speaking Opportunities

Various sponsorship and speaking opportunities are available for Gartner Symposium/ITxpo Africa 2017. If you are interested contact Laura Meintjes at laura.meintjes@gartner.com or on +27 11 803 4706.

About Gartner Symposium/ITxpo

Gartner Symposium/ITxpo is the World's Most Important Gathering of CIOs and Senior IT Executives, providing a strategic view on the trends that shape IT and business. No other conference in the world attracts more than 14,000 attendees including 7,000 CIOs. This event delivers independent and objective content with the authority and weight of the world's leading IT research and advisory organisation, and provides access to the latest solutions from key technology providers. Gartner's annual Symposium/ITxpo events are key components of attendees' annual planning efforts. IT executives rely on Gartner Symposium/ITxpo to gain insight into how their organisations can use IT to address business challenges and improve operational efficiency.